

Tal Aviation Limited

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11 February 2004

To Whom It May Concern

Dear Sir/Madam

Re: "Decision Styles - Self Recognition Workshop - Shalev Institute Ltd

We hired Mr Yosi Shalev's services recently during our annual sales meeting for the purpose of improving our sales teams' managerial skills both here and abroad.

Yosi Shalev was very attentive to our needs and advised us of a workshop "Decision Styles – Self Recognition" which would suit our requirements.

The workshop was very interesting and fun and proved to be a great eyeopener for the Company in general and also for our participants who included Tal Aviation employees from Israel, Russia, Poland, Turkey and Sweden.

We would highly recommend Mr Shalev's lecture.

Yours faithfully

Nissim Sagis

Commercial Director